

*Women Helping Women - ASCEND*

# ASCEND: Social Capital

*It's all about Successful Outcomes*



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*"Transformational Strategies and Passion-plus Pragmatism to positively propel professional women"*

# ASCEND

# Maximizing Your Social Capital

- **Diagramming your Ecosystem**
  - By whom are you known and By what...
- **Qualifying your contacts**
  - Colleagues, Coaches, Collaborators, Champions
- **The Environmental Climate**
  - Evaluating your fit – contributions, climate & culture
- **Elevating your Profile**
  - Visibility of Accomplishments
  - Neutralizing your negatives
  - Short and Long-Term Aspirations
  - Equipping your Advocates



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## Contact Us

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